

NEWS



Society for Marketing
Professional Services
Hawaii

FOR IMMEDIATE RELEASE

DATE: September 6, 2007
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SMPS Announces the Hawaii Board of Directors

HONOLULU, HAWAII, September 6, 2007 – It's official! The Society of Marketing Professional Services (SMPS) Hawaii Chapter formally received its charter in Washington D.C. on August 24th at the annual national conference. Roughly 1,000 marketers from the architectural, engineering, and construction industries throughout the United States and Canada were in attendance. Along with Hawaii, a charter was also presented to the newly formed Wichita Chapter. With the addition of these two chapters this year, the national organization now has 52 branches across the United States.

Now that the Hawaii chapter has been formalized, the organization is proud to announce its first board of directors. Cathy Handen from Rider Levett Bucknall will serve as President, Michelle Skupin of Peter Vincent Architects will act as President-Elect, Mark Tawara of Belt Collins will be the organization's Treasurer, Gail Atwater of R.M. Towill Corporation will be the chapter's Secretary and Howard Wolff of WATG will serve as SMPS Hawaii's Director at Large. The first board includes a broad representation of the building industry as its members represent firms in the architectural, engineering, and construction communities. If you would like further information on SMPS Hawaii please contact Michelle Skupin at michelles@pva.com or visit the national website at www.smps.org

Founded in 1973, the Society for Marketing Professional Services (SMPS) has more than 6,300 marketing and business development professionals from architectural, engineering, planning, interior design, construction, and specialty consulting firms located throughout the United States and Canada. The mission of SMPS is to be the premier source of education and information for marketers of professional services in the built and natural environments.

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