

# NEWS



Society for Marketing  
Professional Services  
Hawaii

## **FOR IMMEDIATE RELEASE**

DATE: November 20, 2007  
CONTACT: Cathy Handen  
President, SMPS Hawaii  
Rider Levett Bucknall  
PHONE: 808-521-2641  
EMAIL: [cathy.handen@us.rlb.com](mailto:cathy.handen@us.rlb.com)

### **Honolulu High-Capacity Transit – How it Began, Where it is Now, and Where it's Going**

HONOLULU, HAWAII, November 20, 2007 – A \$3 billion project, Oahu's high-capacity transit project is extremely significant to the local community, particularly to architectural, engineering, and construction firms. A lunch-time presentation by a representative of the firm engaged to do the initial consulting work on this high-profile project will address its history and current status as well as future opportunities for local architectural, engineering, and construction firms.

The lunch program, organized by the Society for Marketing Professional Services, will feature a presentation by Mark Scheibe, PE, of PB Americas (formerly known as Parsons Brinckerhoff). Mark is the Deputy Project Manager for the Honolulu High-Capacity Transit Corridor Project Preliminary Engineering and Draft Environmental Impact Statement.

The presentation, followed by questions and discussion, will take place on Tuesday, December 4, 2007, from 11:30am to 1:30pm at the Plaza Club in the Honolulu/Pacific Room. The event is \$30 for members, \$40 for non-members, and \$45 if registering after November 30 or at the door. Seating is limited and registrations will be accepted on a first-come, first served basis. Please visit [www.acteva.com/go/smpshawaii](http://www.acteva.com/go/smpshawaii) to register for this event or contact Michelle Skupin at [events@smpshawaii.org](mailto:events@smpshawaii.org) for more information.

Founded in 1973, the Society for Marketing Professional Services (SMPS) has more than 6,500 marketing and business development professionals from architectural, engineering, planning, interior design, construction, and specialty consulting firms located throughout the United States and Canada. The mission of SMPS is to be the premier source of education and information for marketers of professional services in the built and natural environments.